

# **C**RIGINS

**Premium Experiences** 



13 - 20 July 2025

The Open is where reputations are built and history made as the world's best players battle it out for the title of Champion Golfer of the Year. 

# 153<sup>RD</sup> ROYAL PORTRUSH

XON

¢ immedis

Bank of Ireland

Step into the timeless realm of Royal Portrush, a fabled golfing destination steeped in history. Since it was founded in 1888, this iconic course has played host to epic battles and legendary champions. The last time Royal Portrush hosted The Open, home favourite Shane Lowry brought it home as he emerged triumphant and lifted the Claret Jug. Now, as The Open returns to Northern Ireland, the world's best golfers face the ultimate test of skill, navigating this challenging links with precision and mastery. Join us at Royal Portrush and indulge in our Origins Premium Experiences as you enjoy over 10 hours of fully inclusive hospitality, surrounded by the magic that only this legendary course can offer. History awaits at Royal Portrush, and you can be a part of it.

# **ORIGINS**

#### Premium Experiences

The Open craftsmen and experts are the inspiration behind our Origins premium experiences at The 153<sup>RD</sup> Open at Royal Portrush. Each offering a unique way to enjoy the Championship, Champions, Engravers, Clubmakers, Caddies, Scorers Premium and Scorers along with Origins Suites will provide guests with a truly memorable experience. Their roles are central to the heritage and rich tradition of the Championship, adding to the prestige and unique personality of The Open.



# CHAMPIONS

at The Open

To win The Open is to shape history and pass into legend. For this is a contest unlike any other and it creates Champions so unique, they break the mould. From the beginning, when Willie Park Sr. won the first Championship at Prestwick in 1860, they have created history. Each Champion writes his own story and these stories are what sets The Open apart. To be Champion Golfer of the Year is more than being a member of an exclusive club, more than a hall of fame – it is to be part of forever.







## Unprecedented access and an unforgettable experience

どり自

Champions at The Open is a dream come true for any golf fan – offering unrivaled access to behind the scenes tours, as well as world-class hospitality away from the crowds.

Built with the golf enthusiast in mind, this spacious experience takes you behind the scenes at Royal Portrush and delves into the history and unforgettable stories of The Champion Golfers.

Experience the ups and downs of Royal Portrush's Par 3, 13<sup>TH</sup> hole from your own private balcony whilst enjoying a glass of Champagne. Or, take your reserved seat in the 18<sup>TH</sup> Green Grandstand as the world's greatest complete their rounds.

A truly unforgettable experience.



"Fantastic service, great location, excellent food and atmosphere. I loved the fact that it was exclusive and not crowded."

#### Benefits and Inclusions

- Stunning on-course views, overlooking the Par 3, 13<sup>TH</sup> green.
- Official Open admission ticket with priority access
- Access to walk the course
- Parking pass (l per 2 guests)
- Reserved seat in the 18<sup>TH</sup> Green Grandstand
- 'Behind the Scenes' experiences with unprecedented access to restricted areas at The Open
- Souvenir programme and order of play
- Q&A with past or present player

#### Dining and drinks

- Breakfast selection from the kitchen including warm pastries, fruit, smoothies and the morning's papers
- Lunch consisting of a wide variety of grazing plates, food stations and presentations from local food heroes
- Sweet and savoury afternoon snacks to return to after being out on the course
- Full complimentary bar throughout the day, including fine wines, beer, Champagne, spirits and soft drinks

#### Pricing

Thursday 17 July	£1900
Friday 18 July	£2050
Saturday 19 July	£2050
Sunday 20 July (SOLD OUT)	£2450
Weekly	£8050

Prices are per person excluding VAT at 20%. Package details are subject to change.





#### THE CLARET JUG

The Golf Champion Trophy, now commonly referred to as the Claret Jug, was made by Mackay Cunningham & Company of Edinburgh and was hallmarked 1873. The first Champion Golfer to receive the new trophy was the 1873 winner, Tom Kidd, but Tom Morris Jr's name was the first to be engraved on it as the 1872 winner.







# ENGRAVERS at The Open

The engraver's art is all about precision and the finest detail. It is a silver service – premium, polished, select – demanding grace under pressure to deliver the highest quality workmanship when the winner is known and the world is watching. The Champion Golfer of the Year lifts the Claret Jug, but only the engraver is entrusted to leave their mark on it.









# Fine dining and silver service in a refined atmosphere

Engravers is one of our most exclusive, polished experiences at The 153<sup>RD</sup> Open. You and your guests can indulge in the finest hospitality whilst enjoying all the action away from the crowds within this spacious and premium setting.

Set against the stunning backdrop of Royal Portrush's 1<sup>sT</sup> hole, you and your guests will enjoy superb on-course views of the action as the world's best start their round. Before or after your meal, you are ideally placed to get out amongst the crowd and walk the course.

Those lucky enough to get a table in Engravers will be treated to the finest cuisine throughout the day including a full cooked breakfast, four course à la carte lunch and our traditional Open afternoon tea. All your dining and drinks are included within your Engravers experience.

"Probably the most difficult name I ever had to tackle was Mark Calcavecchia at Troon. I made sure I checked that out a few times!"

ALEX HARVEY, CLARET JUG MASTER ENGRAVER



"The overall experience was fantastic. Great staff. Went above and beyond to help and make my time there memorable."

### Benefits and Inclusions

- Located against the stunning backdrop of Royal Portrush's 1<sup>st</sup> hole
- Official Open admission ticket with priority access
- Access to walk the course
- On-course views of the action from the private balcony
- Q&A with past or present player
- Parking pass (1 per 2 guests)
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities within the pavilion
- Welcome lounge and hospitality hosting staff
- Private tables to suit your group size

#### Dining and drinks

- Your choice of plated breakfast served alongside warm pastries, seasonal fruits and freshly squeezed juices and the morning's papers
- Four-course à la carte lunch featuring local produce
- Full complimentary bar throughout the day, including fine wines, beer, Champagne, house spirits and soft drinks
- Afternoon tea served as your group returns from the course



#### Pricing

 Thursday 17 July (SOLD OUT)
 £1175

 Friday 18 July (SOLD OUT)
 £1225

 Saturday 19 July (SOLD OUT)
 £1225

 Sunday 20 July (SOLD OUT)
 £1275

Prices are per person excluding VAT at 20%. Package details are subject to change.









The clubmaker's expertise has been sought after since The Open began in 1860. Cutting-edge technology and high-tech materials now define the modern game, but their craft continues to be inspired by the heritage and values of the past. Iron heads are no longer forged by hand in the foundry, but the quest to refine a club to enhance a player's game remains the same.





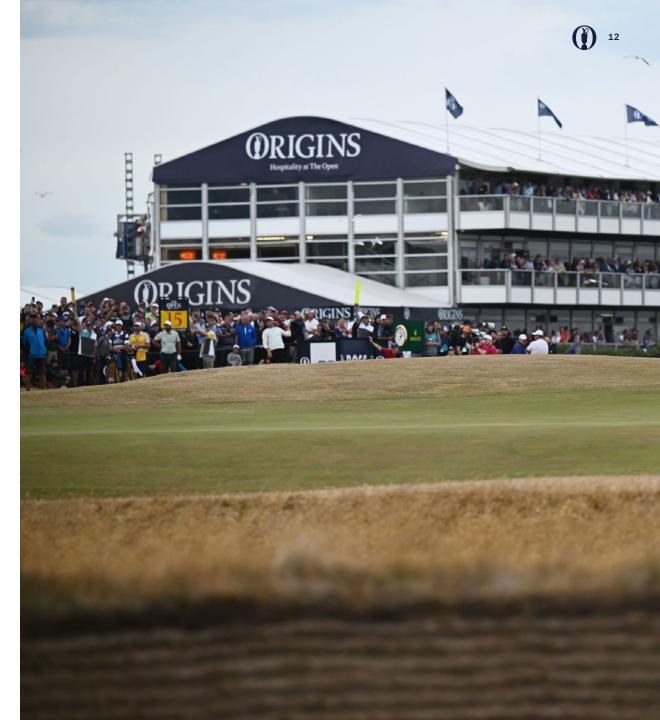


# Enjoy The 153<sup>RD</sup> Open within luxurious surroundings

Clubmakers at The Open offers the perfect balance of witnessing sublime golf whilst indulging in the best hospitality Northern Ireland has to offer.

Situated on the 1<sup>st</sup> hole, you and your guests will enjoy over 10 hours of fully inclusive premium hospitality in a prime position, as elite golfers start their round in search of the enviable title of Champion Golfer of the Year.

Enjoy a culinary experience like no other watching the world's best players from the private balcony. Clubmakers offers guests an unforgettable experience with the perfect blend of informality and premium hospitality where guests can enjoy the facilities without being tied down to a specific table or seating area. Whether it's relaxing in the bar and lounge area or immersing yourselves in one of our culinary experiences, guests will sample locally sourced food whilst enjoying a fully inclusive drinks package that will make your day at The Open.



# (j)

#### Benefits and Inclusions

- $\bullet$  Located on the  $l^{\mbox{\tiny ST}}$  hole, overlooking the course
- Elevated views of the course from the balcony • Access to the interactive bar with Toptracer
- Simulators
- Parking pass (1 per 2 guests)
- $\bullet$  Official Open admission ticket with priority access
- Access to walk the course
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities
- Welcome desk with experienced hosting staff\*



#### Dining and drinks

- A variety of breakfast options including cooked breakfast, a morning bakery selection along with freshly squeezed juices and seasonal fruits
- Enjoy the choice of different culinary experiences for lunch
- A wide selection of afternoon treats and snacks to enjoy when you come in from the course
- Complimentary bar including Champagne, wines, beers, house spirits and soft drinks

\*It is not possible to book a private table for the day, Clubmakers is based on a flexible seating style.

#### Pricing

Thursday 18 July	£925
Friday 19 July	£975
Saturday 20 July	£975
Sunday 21 July	£1,025

Prices are per person excluding VAT at 20% All package details are subject to change.







# CLUBMAKERS at The Open



# ORIGINS SUITES

at The Open









# Private space and relaxing retreat at golf's original Major

With a stunning location overlooking Royal Portrush's l<sup>sT</sup> hole, Origins Suites offers you and your guests your own private space and a relaxing retreat. This luxurious space ensures you privacy and time to sit back, mingle and chat with your valued guests away from the crowds.

The private nature of the suite will enable you to hold functions each day such as thought leadership events with guest speakers, customer engagement initiatives or to reward staff. For group sizes of 24 and over.

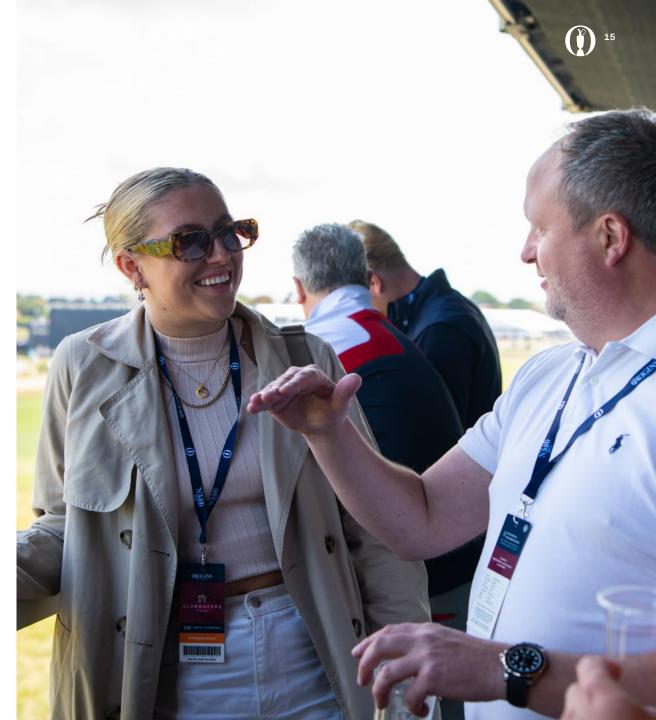
#### Benefits and Inclusions

- Located overlooking Royal Portrush's 1<sup>ST</sup> hole
- Official Open admission ticket with priority access
- Access to walk the course
- Private space on-course, customised to suit your brand and style
- Private balcony on the lower level
- Parking pass (1 per 2 guests)
- Souvenir programme order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities within the pavilion
- Welcome lounge and hospitality hosting staff

#### Dining and drinks

We will work with you to create a dining and drinks package that meets your requirements and group size.

Prices are available on request





at The Open

A profession that is older than The Open itself. Indeed, the first Championship at Prestwick in 1860 was contested by eight "respected caddies" and respect for the top caddies in the modern game is now greater than ever. In the know on the course, they are a player's confidant, their support, a trusted ally. A calming presence or a motivational spark, they judge the mood and gauge the weather. In a sport of individuals, the caddie is the partner no player would want to be without.









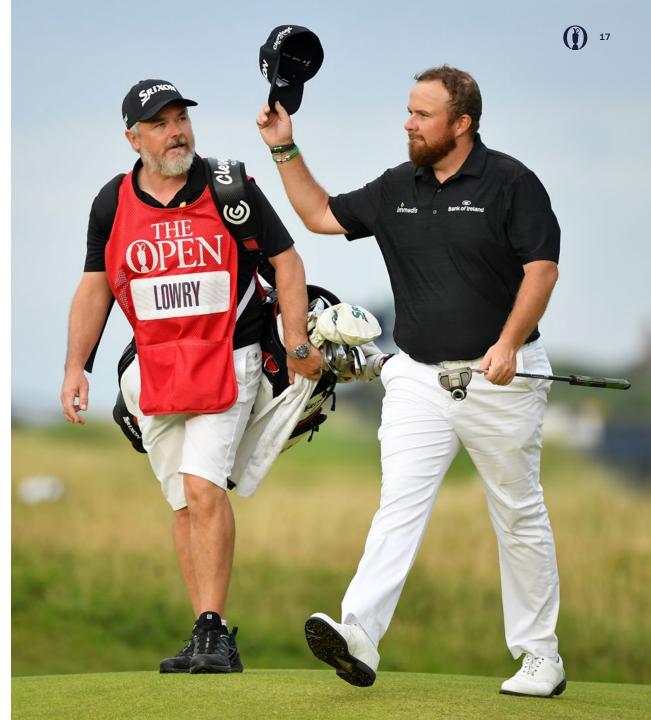
# Premium grazing in the heart of the action

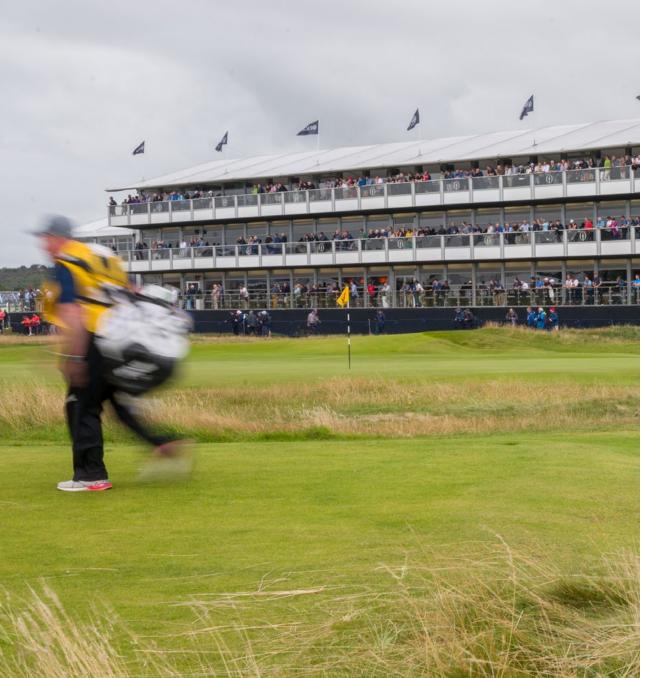
Caddies has an informal style, providing a comfortable base for your day at The Open, whilst still offering a host of premium benefits in a spacious and relaxed environment.

Located on the lower level, the private balcony offers prime views of the 1<sup>ST</sup> hole, where you can catch the best players in the world in action as they tackle this challenging hole.

The delicious grazing buffet is designed by our talented and creative chefs, allowing you the flexibility to come and go as you please, whether watching from the balcony or out on the course.

Caddies is the perfect location to enjoy up to 10 hours of world class golf and premium hospitality with clients, guests, friends or family away from the crowds.





#### Benefits and Inclusions

- Located against the stunning backdrop of Royal Portrush's 1<sup>st</sup> hole
- Official Open admission ticket with priority access
- Access to walk the course
- Views from the ground floor balcony
- Parking pass (1 per 4 guests)
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities within the pavilion
- Dedicated hospitality staff to ensure the smooth running of your day
- Reserved table for the day\*
  \*Smaller groups may be accommodated on shared tables

#### Dining and drinks

- Premium grazing style menu featuring local produce
- Lounge buffet designed to provide flexible dining throughout the day, serving breakfast, lunch and afternoon snacks
- Full complimentary bar, including wines, beer, Champagne, house spirits and soft drinks

#### Pricing

Thursday 17 July (SOLD OUT)	£900
Friday 18 July (SOLD OUT)	£900
Saturday 19 July	£950
Sunday 20 July (SOLD OUT)	£1000

Prices are per person excluding VAT at 20%. All package details are subject to change.







19

Every shot logged. Fairways hit or missed, clubs used off the tee and to the green. The drives, the chips, the putts. Scores recorded, checked, signed for. A numbers game with its own language. At the first Open in 1860, competitors' scores were scrutinised and written down by their gentlemen backers and independent markers. Digital hand-held devices are now the tool of the scorer's trade. Yet echoes of the past remain. On the 18<sup>TH</sup> green, the sound of the scores being manually updated on the giant leaderboard recalls the origins of The Open.









# Hearty classics served up in a stylish and relaxed environment

Scorers is a stylish introduction to sporting hospitality at The Open. Guests have the opportunity to soak up all the action in a fun, festival style atmosphere.

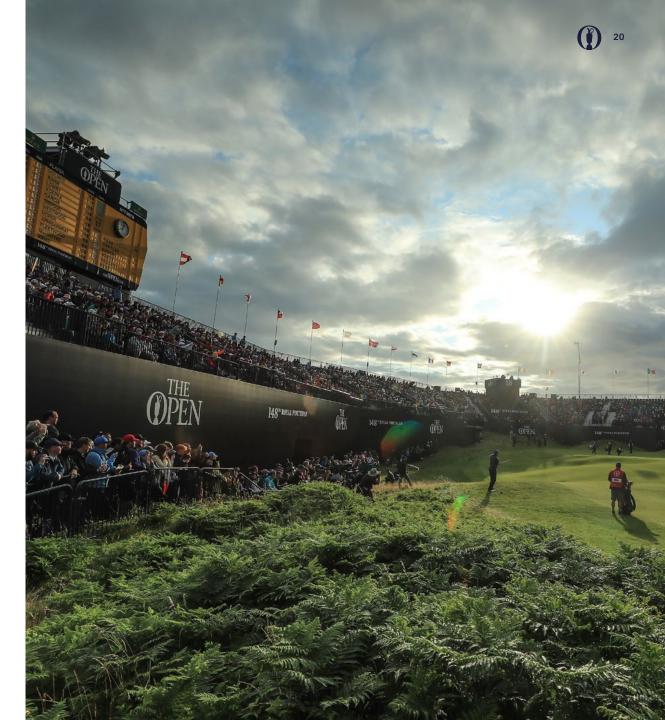
Located in the vibrant Spectator Village, a short walk away from the 1<sup>ST</sup> Tee and 18<sup>TH</sup> Green at Royal Portrush, Scorers is the perfect base for the day to return to after following the world's best golfers around the challenging links course.

The bistro-style fare and flexible layout of this experience makes it the perfect setting for businesses looking to entertain guests in a relaxed, spacious environment or for golf fans looking to enhance their day in a purpose-built facility.

For those looking to have a reserved table for the entire day, you can upgrade to Scorers Premium and a private area within Scorers with its own private bar. This is only available for groups of 10.

#### OUR ICONIC LEADERBOARDS

Pupils from the boarding schools of Charterhouse and Cranleigh manually operated the two leaderboards at the 18th green from 1979. Assisted by real-time digital scorekeeping, the students changed the names, scores, and positions by hand. For four decades, posting a leaderboard update first was a true matter of pride.



#### PREMIUM EXPERIENCES AT THE OPEN



#### Benefits and Inclusions

- Conveniently located in the Spectator Village
- Official Open admission ticket with priority access
- Access to walk the course
- Parking pass (1 per 4 guests)
- Full TV coverage of play within the club
- Welcome desk with experienced hosting staff
- Air conditioning
- Private restroom facilities
- Informal unreserved seating to accommodate varying group sizes

#### Dining and drinks

- A variety of breakfast options with tea, coffee and juices
- Roaming waiters to assist with beverage service
- Chefs preparing wholesome classics alongside a grazing lunch buffet
- Dessert stations for guests to enjoy something sweet as part of their meal
- Delicious sweet and savoury afternoon snacks
- Complimentary wine, beer and soft drinks

#### SCORERS PREMIUM

Party of 10 or more? For £100 ex VAT per person you can upgrade to Scorers Premium and benefit from your reserved table for the day, private bar and a complimentary programme for all guests.

#### Pricing

Wednesday 16 July	£350
Thursday 17 July	£525
Friday 18 July (SOLD OUT)	£550
Saturday 19 July	£550
Sunday 20 July	£600

Prices are per person excluding VAT at 20%. Package details are subject to change.







### Itinerary

08:30

Doors open – make the most of everything with an early start.

12:00 Enjoy a delicious lunch.

(Based on a day in Engravers)

09:00 Kick-start your da

Kick-start your day with a hearty breakfast.

16:30 Catch your breath with afternoon tea. 11:30 Toast the players with a Champagne reception.

19:00 The perfect finish, your day is complete.

GATE TIMES Approximate daily opening times:			HOURS OF PLAY Daily tee times are as follows:				
Day	Date	Gate	First	Last			
Sunday	13 July	9.00 am*	Players will be	Players will be practising throughout			
Monday	14 July	7.00 am*	2	the day. Information will be available on TheOpen.com and will be displayed on			
Tuesday	15 July	7.00 am*	-				
Wednesday	16 July	7.00 am*	the large screen	ns around the course.			
Thursday	17 July	6.00 am*	6.35 am*	4.16pm*			
Friday	18 July	6.00 am*	6.35 am*	4.16pm*			
Saturday	19 July	7.00 am*	9.00 am*	4.00pm*			
Sunday	20 July	7.00 am*	8.00am*	2.30pm*			

\* Denotes approximate times. Subject to change.



### Locations

#### $\mathsf{C}\,\mathsf{H}\,\mathsf{A}\,\mathsf{M}\,\mathsf{P}\,\mathsf{I}\,\mathsf{O}\,\mathsf{N}\,\mathsf{S}$

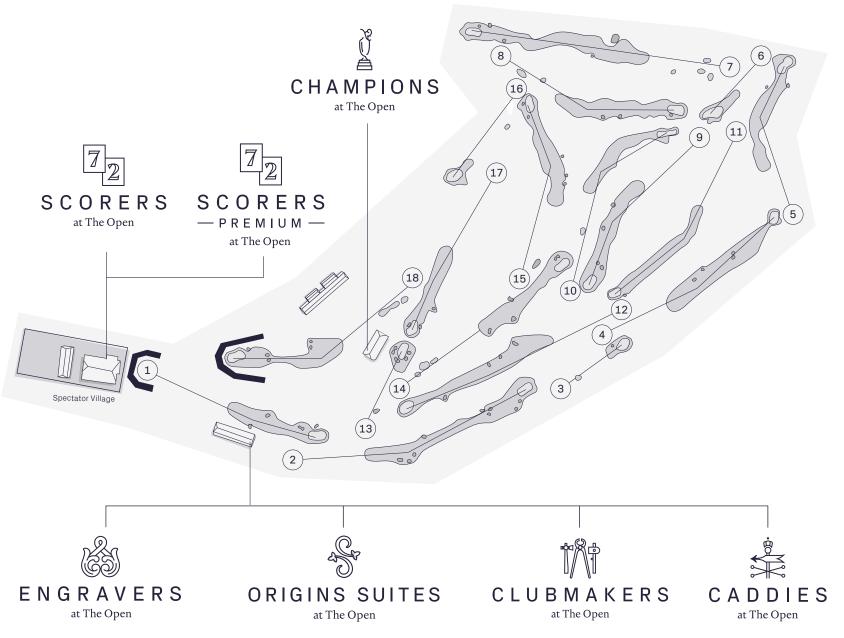
Right at the heart of the course, guests are spectacularly situated next to the 13<sup>TH</sup> green. Enjoy world-class hospitality while soaking in all the action.

#### ENGRAVERS, CLUBMAKERS, CADDIES & ORIGINS SUITES

The start. The beginning. The tee off. The course of the day all depends on that first drive on the 1<sup>sT</sup> hole. This stunning backdrop offers guests spectacular views from the balcony overlooking this par 4.

#### SCORERS PREMIUM & SCORERS

Located a short walk from the 1<sup>ST</sup> tee and 18<sup>TH</sup> green, Scorers Premium & Scorers is ideally located to follow the action. Guests will feel at ease knowing that everything that is special about The Open is just a few steps away.



Features			CHAMPIONS	ENGRAVERS	CLUBMAKERS	ORIGINS SUITES	CADDIES	S C O R E R S P R E M I U M	SCORERS
		Location	On course views overlooking the 13 <sup>TH</sup> hole	On course views overlooking the 1 <sup>sT</sup> hole	Spectator Village	Spectator Village			
		Championship day prices from	$\pounds 1900 + \mathrm{VAT}$	£1175 + vat	£925 + VAT	$\pm 925 + VAT$	$\pm 900 + \mathrm{VAT}$	£575+vat	$\pounds 525 + \text{VAT}$
Outdoor	Tat	View of the course	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-	-
Viewing Experience		Private balcony	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-	-
		Breakfast	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
		Flexible Lunchtime Dining	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	$\square_{I} \land \square_{I}$	Plated service	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	_	_	_
Dining		Grazing style buffet	$\checkmark$	_	-	-	$\checkmark$	$\checkmark$	$\checkmark$
		Afternoon Tea/Snacks	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
		Private/Reserved tables	$\checkmark$	$\checkmark$	-	-	$\checkmark$	$\checkmark$	-
	DÍN	Complimentary wine, beer and soft drinks	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Drinks	<u>A</u>	House spirits and Champagne	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-	-
Grandstand Seats		Reserved seat in the 18 <sup>TH</sup> Green Grandstand	$\checkmark$	_	_	_	_	_	_
Exclusive Experiences	~	Q&A with past or present player	$\checkmark$	$\checkmark$	-	-	-	-	-
	es Q A	Souvenir programmes	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-
		"Behind the scenes" experiences	$\checkmark$	-	-	-	-	-	-
		Parking Pass (1 per 2 guests)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	_	_	-
Access &		Parking Pass (1 per 4 guests)	-	-	-	-	$\checkmark$	$\checkmark$	$\checkmark$
Parking		Priority Access	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
		Private space for larger groups	-	-	-	$\checkmark$	-	-	-
Facilities		Air conditioning	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	<u> </u>	Private restroom facilities	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$



### For The Good Of Golf



The R&A is aiming to invest £200 million into the growth and development of golf around the world over the next 10 years using proceeds from The Open, golf's original Championship.

By booking premium experiences and joining us for The 153<sup>RD</sup> Open at Royal Portrush, you and your guests are supporting a drive to increase participation and establish more opportunities for people of all ages and abilities to enjoy the sport. Funding provided by The R&A will help to support golf participation initiatives, coaching programmes, facilities and provision of equipment in many countries. By experiencing premium experiences at The 153<sup>RD</sup> Open you will help us support these projects and many more.

For more information go to RandA.org



Premium Experiences

The 152<sup>ND</sup> Open at Royal Troon

14 - 21 July 2024

The 153<sup>RD</sup> Open at Royal Portrush 13 - 20 July 2025

**The 154<sup>TH</sup> Open at Royal Birkdale** 12 - 19 July 2026

Book your premium experience for The 153<sup>RD</sup> Open. Contact our hospitality advisors now for more information.

Hospitality@TheOpen.com - TheOpen.com/Hospitality/2025 - +44 (0)1334 460090

Renders are artist impressions only and are subject to change.